

Fort Rapids Water Park & Holiday Inn Suites

The Fort Rapids Indoor Water Park & Holiday Inn Suites complex is more than a \$48,000,00.00 project located on the East side of Columbus, Ohio.

The project was initially started in January of 2005. The complex is the second of its kind in the State of Ohio. The water park has a western motif with log cabin structures to enhance the ambience of the patron's experience.

The owners contacted our sales team in Columbus, Ohio for assistance with this unique sign package.

Adams Signs & Graphics had a number of meetings with the principle owners of this complex to discuss a number of ideas. Over the course of a few weeks, the ownership concluded that the design would incorporate full color video display screen and custom vacuum formed logs to complement the existing theme of the water park.

The decision was to fabricate a high rise (45'0" over all height) steel structure that would have vacuum formed polycarbonate wood logs to act as pole covers for the sign. The



production department in addition to the art department at Adams Sign & Graphics worked and developed this system.

All fabrication and manufacturing took place in our 70,000 square foot production facility.



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The structure would also hold a large 10' X 15' double face 64,000 RGB full color video display screen. The video screen was supplied by Optec, one of largest manufacturers in the video display screen industry. The unit that was recommended by Optec was their full Color RGB 64K EAMC'S; capable of animated text and full color motion, high -resolution graphics. This allows the water park to show actual video from inside the facility and they also have the ability to advertise on going promotions.



In addition to the high rise double pole sign, Adams Signs & Graphics also suggested that a complete set of neon and L.E.D. channel letters be mounted to the north side of the building facing the expressway. The channel letters and logo would set 50' high on the building giving a full view from the expressway. The reason for the addition was to give as much exposure to the water park as possible.

The graphics element of the sign package was completed by Adams Signs & Graphics within 8 weeks; once we received approval from the principle ownership group. The owners of the Fort Rapids Water Park were appreciative of the professional assistance and timely completion of the project.

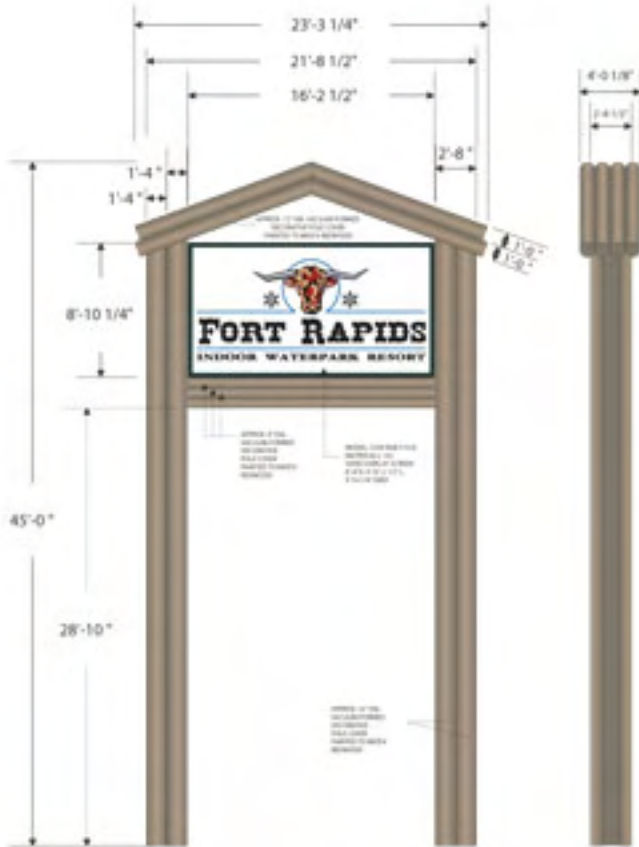


CASE STUDY

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Adams Signs & Graphics

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